# \* \* \* \* Europa Cup

### flowered by Florint, international florist organisation **Genoa April 7-9 2016**

**Question Round 2: Answers** 

26th February 2016

#### **Introduction**

Competitors may find the answers to their questions of the second answer and question round in this document. The document has been developed in a structure that answers the questions within the following categories:

- General
- <u>Task 1</u>
- <u>Task 2</u>
- <u>Task 3</u>
- <u>Task 4</u>
- <u>Task 5</u>
- <u>Task 6</u>

Many questions were very similar and repetitive. Hence, the organisation has bundled these questions into one.

#### **General**

Will the flower storage be common for all participants or will individual storage places be assigned for everyone?

All the competitor's flowers and plants will be stored in the allocated preparation area which is individual per competitor..

Am I allowed to use cooling equipment to maintain the temperature in the flower storage area?

No, you may not.

When will the plant materials for each job be provided by the organizers?

You can order your plants before regarding the email sent on the 9th February. Your order will be available upon arrival.

Can I get technical plan schemes of places that will host the demonstrations of assignments and that are equipped with a rear wall?

The floor space for each theme will be assigned by lottery on the Wednesday before the competition.

Is it allowed to clean the self-provided flowers before the competition starts, or is it only allowed during official preparation time?

The competitor may clean the flowers only during preparation time as stated in the regulations

What are the weighting factors for every task?

The competition will be judged using Florint's 100 point system. The Jury will determine the weighting factor for each theme accordingly.

Is it possible to have a translator during the competition?

In A.3 you will find the rules regarding assistants. All assistants need to understand speak basic. In A.4 it states that no formal translators will be on site during the event.

Are we allowed to bring extra people to carry (heavy) materials from the van/truck on delivery-day?

You will be allowed an additional helper to unload only apart from the competitor, assistant. This extra person should be notified previously to the TC and the organisation.

#### Is there a paddock or unloading place near the entrance?

Yes, there will be parking facilities to park your truck. For unloading, you will be able to unload infront of the unloading area during your assigned time.

In the time schedule (sent separately) it is stated that there is 45 minutes of competition time for task 6. However in the newest version of the regulations is this time changed in 60 minutes. Which time is correct?

The regulations and the timetable both state 45min. There is 15min before in the timetable which states "relax". This is not part of the competition time.

My assistant flies home on Sunday, 10th. Could another person help me breaking down my arrangements on Sunday from 15.00 – 22.00 hours?

Yes, this is allowed.

We understand, in relation to the first question round, that marketing individual sponsors is not allowed on any way. However is it allowed to put on our names and carry our national standard in this case?

After every task and judging the organisation will put an A4 pin/poster on each area assigned to the competitor with the competitor's name and flag. This is not up to the competitor to put on their area.

There have been numerous changes and added information to the regulations via emails and 1st question round, would all of the changes reflected in the regulations published in the competition website. If not will the competitors and judges get the copy of it?

The latest version will always be published online, and all the competitors will get updated versions directly to their email address which was put in their application form.

Is it allowed to use competitors name and country on the clothing during the competition and preparation time?

No. It is forbidden to have the competitor's sponsor information in the working area, and/or displayed on any of the competitor's or assistant's clothing and/or on any material's used in all of their compositions for their tasks.

## Would the organizer reconsider not having cooled storage as the 3rd task is the wedding decoration for the bride?

Due to possible logistical problems with a cooling truck, the cool temperature in the venue's assigned storage, and an expert crew from wholesalers will be managing the flowers, the TC has deemed it not necessary to have a cooling area.

Artificial flowers, silk flowers and comparable products may not be used. Does it mean that all of the prepared frameworks made of non-alive material resembling flowers, trees and leaves are not allowed?

Yes, this is the interpretation.

It is not allowed to use alive or preserved animals (of whatever kind) or parts of them like fur, bones etc. Does it apply to the wool, feathers, sea shells, egg shells, silk cocoons and products which contain animal parts (bone china, bone glue, some natural food colors, beewax etc).

Yes, you may use these products. What is not permitted is live animals or composed parts of these in order to give the impression of the body of animals. The general idea is not to use these animals as decorative materials in order to respect them.

#### LED lights. How many, measures, how high from the floor?

The organisation committee will set up the competition area a few days before and it is not possible to say how many exact lights and the exact height of the lights.

#### Is the carpet covered with plastic first?

Yes, the carpet at each competitor's theme area will be covered with a plastic before and during the competition.

#### Competition area of which tasks will have side and back walls?

Each theme area will be assigned by lottery and hence it is impossible to say which tasks and areas will have side or back walls.

#### Can I get a layout of a workspace for each task prior to the competition?

Competitors will see the layout of the competition areas and prep areas upon arrival at he venue.

Will all the competitors have a common preparation area or an individual allocated space for each?

All competitors will have a common preparation area, but competitors may prepare in the competition area assigned for each task, too.

Will the power supply be available all the time or only during the preparation time?

Power will be available all the time.

What size are the door frames used for bringing in the support constructions for all the tasks?



#### Do I need to provide the blueprints of my work pieces?

No.

Will all the participants have one storage area for keeping their flowers or an individual area for each competitor?

A storage area will be provided. However, once the competitors take anything out of the storage area, the competitor may no longer put it back into the storage area.

When exactly (what day of April) will the materials provided by the organizers for each task be distributed?

For task 1, the competitors will be assigned by lottery the flowers and greens on Wednesday evening before the preparation time on Thursday The materials will be available to use on preparation day Thursday 7<sup>th</sup> April.

#### Is it allowed to use several helpers carrying things when dismantling?

Yes, you may use several helpers for dismantling on Sunday. Please inform the organisers beforehand, though.

As the competition venue is on the 7<sup>th</sup> floor, will there be lift access for delivery purposes.

There is no 7<sup>th</sup> Floor. The building has three floors divided into 9 modules. Yes, there will be lift access for delivery purposes.

#### Is water available on 7<sup>th</sup> floor?

Water is available on all floors.

Regarding the Italian Host/Hostess, is it possible to be put in touch before the competition via email?

No, you will be allocated a host/hostess at the meeting on Wednesday evening as per the schedule.

When you say that it is allowed to build the structure during preparation time, do you mean it can be done during all the hours of preparation time?

You can bring parts of the framework. The parts of the framework can be

constructed during preparation time as stated in the regulations.

I plan to arrive with my assistant 1 or 2 weeks before the competition starts. When I know the date of arrival, do you want/need to know and do I book the hotel myself, or do you prefer to book, at the hotel we all stay in?

This is up to the competitor. If the competitor wishes to arrive before, the organisation can book you the same hotel if you wish. Please let the organisation know as soon as possible. This will of course be at the competitor's expense.

Can the assistant collaborate at making the framework/constructions during the preparation time?

Yes, they may do so in preparation time.

When the competitor is working at a task, in the preparation time can the assistant assemble the structures for the following task?

Yes, they may. Assistants can keep on working on other tasks during competition time.

Can we use the power supply to work and bright the arrangements?

All competitors will be provided with a power supply.

What is the time limit for creating constructions, before the actual competition?

Please see the timetable for the preparation times

Will all the competitors have a common preparation area or an individual allocated space for each?

All competitors will have a common preparation area, but competitors will be allowed to do preparation also in the final / competition area for task 1, 2, 3, and 4.

Is the Floral foam provided by the organizers?

You can only use Smithers Oasis floral foam which the organisation and Smithers Oasis has made available. On the 9<sup>th</sup> February you received an order form from Florint with an order form. Please use this list.

Can I soak the floral foam before the competition time?

Yes you may soak the foam but it cannot be attached to the construction till competition time.

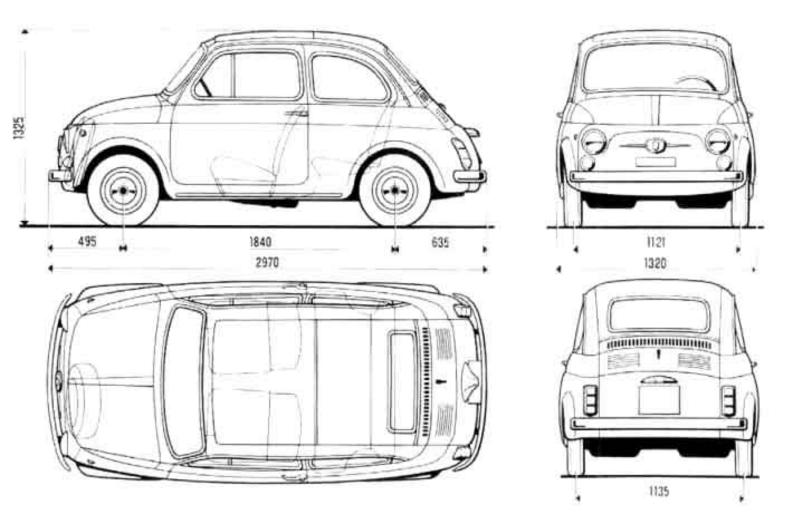
#### Task 1

#### Which forms are provided by Oasis?

On the 9th February competitors were sent the order form with recommendations made by Smithers Oasis.

#### When the Fiat 500 model will be announced?

The car was announced on the 24<sup>th</sup> February to all competitors. The measurements for the cars are not set in stone, but you can follow this rough guide:



Would it be possible to make the construction and operations with flowers not on the car?

Yes, competitors will be allowed during preparation.

Can an assistant be invited to fix and transfer the finished work to the car during the time of the competition under the supervision of the technical committee?

Assistants may not be in contact visually or verbally with the competitor during competition time.

Is it possible to use my own technical materials (such as plywood, cardboard, felt, paper, silicon suction cups) for fixing the flower design on the car?

Yes.

When do we get the flowers and plant for task 1?

For task 1, the competitors will be assigned by lottery the flowers and greens on Wednesday evening before the preparation time on Thursday.

Do we understand that we may not prepare anything at home for this task or can we take it for example the construction?

You can bring parts of the framework. The parts of the framework can be constructed during preparation time as stated in the regulations.

Do the organizers of the event provide, in addition with the flowers, also the materials to create the constructions?

No. Each task informs the competitor what the organisers provide. The rest of the materials need to be provided by the competitor as in the regulations.

Do the competitors bring their own floral sponges, or are they provided at the venue?

All competitors have been emailed on the 9<sup>th</sup> February with a Smithers Oasis ordering form. All competitors must make their order of floral foam for each task through this order form according to the deadlines specified in this email.

Can the competitors use their own materials for the constructions and will there be prior notification regarding the type of flowers the contestants will use in this topic? Will all the competitors have identical flowers and materials to use for topic 1? Each task informs the competitor what the organisers provide. The rest of the materials need to be provided by the competitor as in the regulations. Regarding the flowers, the competitors will be assigned by lottery for the flowers and greens on Wednesday evening before the preparation time on Thursday.

#### Is it allowed to prepare frameworks made of non-alive materials beforehand?

You can bring parts of the framework with the allowed materials as stated in the regulations.

#### Is the Floral foam provided by the organizers?

You can only use Smithers Oasis floral foam which the organisation and Smithers Oasis has made available. On the 9<sup>th</sup> February you received an order form from Florint with an order form. Please use this list.

#### Can I order extra floral foam or I have to use all the foam I had ordered?

It is up to the competitor's responsibility to order their own floral foam and the quantities needed for all their tasks during preparation and competition time.

#### Can I bring my own construction made with non-living materials?

Yes, you may but you can only bring parts of the framework. The parts of the framework can be constructed during preparation time as stated in the regulations.

## Can I work with my own non-living floral materials during the preparation time?

Yes, you may as long as the non-living materials comply with the regulations.

#### Can I use glass-tubes together with the floral foam?

This is up to the competitor's discretion if they want to use glass tubes and floral foam. It is not an obligation.

Can I use my own forms for the floral foam?

You can use any forms for the floral foam as long as the floral foam is Smithers Oasis.

Do I have to use my own fixation or the one provided by Oasis?

You can use any fixation you wish, but the foam must be Smithers Oasis.

When will we have the list of flowers and materials for this task?

The competitors will be assigned by lottery the flowers and greens on Wednesday evening before the preparation time on Thursday

When exactly (what day of April) will flowers for this task be distributed?

You will have your flowers next to the car on Wednesday evening.

What amount of the provided flowers will I have to use?

This is up to the competitor's discretion and interpretation.

Can I fix the construction during the preparation time or during the competition time and work on the car?

You can bring parts of the framework. The parts of the framework can be constructed during preparation time as stated in the regulations.

Am I allowed to fix the construction on the car with the help of my assistant?

As stated in the regulations, your assistant may help you during preparation time, not competition time.

Can I use my assistant's help for moving and fixing the arrangement onto the car during the competition time and under the Technical committee supervision?

No, this is not permitted. The only person allowed in the task space during competition time is the competitor.

#### Is it allowed to use our own non-floral materials?

The task description points to what materials the organisation will provide. All other materials will be provided by the competitor.

#### Is it allowed to bring own floral construction, if the rule 1/3 is being fulfilled?

The task description states the floral material and other materials that the organisation is providing. All other material can be brought by the competitor.

Will any sundries or non floral items be supplied by the organisers, or does the competitor provide these? The answer in first round of questions makes no reference to non floral materials.

Each task informs the competitor what the organisers provide. The rest of the materials need to be provided by the competitor as in the regulations

Regarding the flower selection for this task, if competitors receive different colours then this may advantage/disadvantage competitors in respect of colour marks. Please advise how the colour mark will be judged in this case?

The competition will be judged using Florint's 100 point system. The Jury will determine the weighting factor for each theme accordingly. However, the competitor can choose from the provided botanics, the ones that fit to their color design.

#### At what point do we get access to the car?

You will be able to access the car on Thursday morning at the start of preparation time for theme 1.

Can foam and framework be fitted to the car during preparation time?

Yes, you may.

The schedule states that "any damage will be under the responsibility of the competitor" whilst it is accepted that every effort should be made not to damage the car, it may prove very difficult to get appropriate insurance as a result of this statement.

You will not need insurance for the car.

Please explain "It does need to be transported once it is finished and so needs hence to be able to be finished accordingly" does this mean the whole car with design will be moved, or will the design be removed? This is confusing as it later states "the car will not be driven". The car will not be driven at the end of the competition, but must allow for the practicality of the car. Nothing will be removed until breakdown on Sunday.

#### Does this task allow us to bring our own dried materials?

You can bring materials as allowed under B.4 of the regulations.

Is it allowed to bring our own technical elements to build the structures to support the flowers or are you going to give us any technical elements?

Regarding technical elements, we interpret this as wires, glue, etc... In this respect all competitors need to provide these technical aids.

#### <u> Task 2</u>

When will the list of flowers be available or is it possible to make my own order? 'Or do I have to work with your flowers?

Competitors will provide all the materials for this task.

Will the demonstration place of this work be equipped with a rear wall?

No, there will be no rear wall at the assigned area.

Can I arrange chairs next to the design, going beyond 2x2 meters (if they are physically separate and not connected with the composition)?

No, you may not.

Can I use beverages, food, fruits and vegetables for table setting?

Yes, you may.

Can I use fruits and vegetables in flower design?

Yes, you may.

Where will the exposition area be, inside or outside?

All tasks will take place inside the venue.

Can we get the layout and picture of the place where this work piece will be displayed?

No, you will see the space upon arrival at the venue.

As this task has to be moved from the preparation area to the competition area, can a third person be allowed to move heavy components?

No, you may not.

Is the preparation room and the competition room on the same floor?

Yes, it is on the same floor.

As it is permitted to fill tubes in preparation time, can this be done in the competition area in preparation time, as moving them once full is not practical?

Yes, you may be in the competition area during preparation time.

What is the flooring like for the Pasta, Pesto and Flowers task?

You will have a carpet on the competition area covered by plastic, which you may remove.

#### <u>Task 3</u>

#### Can I use my own model, hairdresser, make-up artist?

No, the organisation provides the model for the theme. You may not bring your own hairdresser or make-up artist.

Is it possible to add accessories to the outfit (glasses, earrings, necklace, scarf, jewelry) for image creation?

Yes, but this will not be judged as part of the work piece.

Is this arrangement only for the time when the bride is riding on a motorcycle or for the whole wedding ceremony?

As stated in the task, the arrangement must be made for a bride that is sitting behind the groom while he is driving on a Vespa to the wedding reception.

#### Will the model have some special hairstyle?

No, as the hairstyle will not be part of the judged piece.

What are the measurements of the model? Is it allowed to give make up and hairstyle suggestions?

The models will be assigned by lottery on Wednesday evening. No suggestions can be made.

Would it be possible to see the design of the dress before competition?

The dress will be a common white dress that will be presented on Wednesday evening.

The task will be judged on the model or on the stand?

The task will be judged at each competitor's model.

Can I make the accessory on a model during the competition time?

Yes, you may.

Can I make the accessory without a model and invite the model 10 minutes before the end of the competition time and under the technical committee supervision?

The model will be available during all the competition time. It is up to the competitor's discretion how they use their time with the model.

Can I bring my own hair-stylist for this task?

No, as the hairstyle will not be part of the judged piece.

Can I ask to prepare the model's hair in terms of her hairstyle in advance?

No, as the hairstyle will not be part of the judged piece.

Am I allowed to integrate non-living materials into the support construction during the preparation time?

Yes, as long as the non-living materials are allowed by Florint's regulations.

Can I use the model's dress after the judgment for displaying the flower design?

Yes, you may. It is up to the competitor's discretion how, after judging, they wish to display their work without the model.

#### Can I get a picture of the bride's dress beforehand?

The dress will be a plain white dress, which will be presented on Wednesday evening's pre-meeting.

Will the designated area for this work display have the back wall?

Each theme area will be assigned by lottery and hence it is impossible to say which tasks and areas will have side or back walls.

Can I bring a ready support construction or do I have to make it during the preparation time?

You can bring parts of the framework. The parts of the framework can be constructed during preparation time as stated in the regulations.

Is it possible to get information on the model's hair? Is it ok to suggest a

#### certain style of hairdo or is it possible to change model's hair style?

There will not be a certain hair-style for the models as this does not fall within the task description and is therefore not deemed as part of the task. But the competitor can they change the hair on the model. This change of hairstyle cnan only be done between the competitor and his/her assistant.

When is the model available? Is the model available during the competition time and is it possible to fit the design on the model during the competition time?

The model will be available during a certain time on Thursday and will be announced on Wednesday. Also, they model will be available on Thursday during the assigned preparation time, and during the whole time of the competition time for this theme.

#### Is it possible to see a photograph of the model?

No, the model will allocated upon lottery.

#### Task 4

#### What budget do we have to order plants for theme 4?

All of you have the possibility to order your plants for theme 4 through Waterdrinker. Please note that a budget has now been set at  $500 \in$  only for theme 4.

Will there be a rear and a side-wall in the place of exhibition of the work?

No, because each competitor will be assigned a different space for each theme by lottery.

Are different sorts of the same plant considered its varieties?

The regulation refers to 10 varieties, not genus varieties.

Is transplanting the plants into separate containers, which will subsequently be integrated into the work, possible during the preparation time?

No compositional work is allowed before competition time.

Can I shake off the roots of the plants from soil in preparation time?

Yes, you may do so.

Can I decorate the roots of plants with dry moss during the preparation time?

No, not during preparation.

Should the system of watering the plants be provided, and can it be automated?

This is a choice up left up to the competitor and their interpretation. The task is supposed to be maintained once every evening.

Can we use dry moss in this work?

Yes, during competition time.

Is the use of potted plants like phalaenopsis without removing it from the

#### technical pot allowed?

Yes, you may do so.

#### When did we get the plants for task 4?

For task 4, you received an email on February 9<sup>th</sup> on the list of plants you may choose from Waterdrinker which was followed with an email on the 17<sup>th</sup> February giving all competitors the budget for ordering plants for this theme 4 and the ordering system.

In question round no.1 there was a question about plants used as a whole or deconstructed... Your answer was; both is correct/possible. But how is it in this case with respect to the living plant materials?

You can use living plant materials whole or deconstructed. Please read the task description and the answer to the question in the first round. Every plant is supposed to remain alive for the demanded period of time.

## Will all the competitors work with the identical flowers and will the competitors be notified in advance on what sort of flowers they will be using?

All competitors have been emailed on the 9<sup>th</sup> February with an individual username and password to order their plants

#### Would it be plain back wall behind the task?

No, there will be no wall, only panels with the color assigned in the regulations.

#### Would it be allowed to exceed the order limit 500 and pay the rest ourselves?

No, you may not due this. The budget is now set at 500€ for everybody as this would allow certain competitors to buy more and hence lead to an inequality because of expense possibilities.

Can I start the preparation work for Task#4 (setting up the support construction) on April 7<sup>th</sup> ?

No, the preparation time allowed for theme 4 is on the 8<sup>th</sup> April from 18:00-19:15 for assistants, and from 08:00-10:00 on the 9<sup>th</sup> April.

## Am I allowed to use my own plants or I must use only the materials provided by organizers?

The plants used must be the ones provided by Waterdrinker. The list is available online and your access codes were sent on the 9<sup>th</sup> February.

Can I order plants from the assortment of Holland producers or only from the web shop Waterdrinker?

The plants used must be the ones provided by Waterdrinker. The list is available online and your access codes were sent on the 9<sup>th</sup> February.

What can I do during the preparation time?

The regulations state what is allowed to be done during preparation time under B.4.

Can I put soil and drainage into containers during the preparation time?

Yes, you may.

Can I wrap a ball plant into moss during the preparation time?

During preparation time you are only allowed to work with non-living material.

Do I have to use clothes items (mannequin) in the window display?

This is up to the interpretation of the competitor, but only compositional work will be judged after the task.

Can the plants be in the transportation pots or they must be planted into containers?

This is the competitor's choice.

Must the plants have an automatic watering system or they can be watered by-hand?

This is a choice up left up to the competitor and their interpretation. The task is supposed to be maintenanced once every evening.

During the preparation time can I put the plants into separate containers and then use them during the competition time to assemble into one object?

No, you may not do any compositional work during preparation time.

Does a plant variety mean the same as a plant kind here?

The regulation refers to 10 varieties, not genus varieties.

The task asks to use 10 different species of plants. Is the number of plants limited?

No, you may use as many plants as possible within those 10 species. Please note that you have a set budget of 500€ when you order these plants for this theme.

Is it ok to include the name of the haute couture designer inside the design?

Yes, this is allowed.

Are different varieties of a same plant regarded as one species?

The regulation refers to 10 varieties, not genus varieties.

Is it allowed to bring own plants or do we have to use Waterdrinker plants only?

You need to use the waterdrinker ordering system.

Is it allowed to order plants from Waterdrinker over given budget and pay for them?

Yes, this is allowed.

What is the flooring for this task?

The flooring for the task will be thin black carpet.

Is it allowed to attach a title to design or a lofo? The regulations state: "It is forbidden to have the competitors sponsor information in the working area, and/ or displayed on any of the competitors or assistant`s clothing and/ or any Material´s used in all of their compositions for their tasks" But if the sponsor is an Italian Designer, can the logo be in or next to design?

Yes, you can put the designer's logo on your work for theme 4 as it is part of

the inspiration in the description of the task.

#### <u>Task 5</u>

Am I right in thinking we can order the min order quantity for each rose (but no more than five rose cultivars) even though this will send the total count over sixty roses?

Yes, you can order as many roses as you need although the total count for the competition is 60 roses. All competitors are responsible for the order and final rose count during competition.

What is the maximum length of manufacturer's flowers and can custom length flowers be ordered?

The length is determined by the specifications in the ordering system.

Are there any restrictions on of the number and types of greenery to be used?

No, there are not.

How will the use in bouquets of such potted plants as passionflower, stephanotis and jasmine with flowers on the vines be evaluated? 'Is it necessary to remove the flowers from the vines?

Foliage only refers to the leaves/vines and <u>no flowers should be present on</u> the foliage.

Does the existence of a closed bud of passionflower make this plant a flower (or should I leave the closed bud)?

The bud must be removed in order for the flower not to open.

Is it possible to use a mechanical design, which is disassembled into parts, as the basis for the bouquet that I will decorate in preparation time?

Yes, you may.

Can I make a foundation for the bouquet from greenery during the preparation time?

No composition work with live materials can be done during preparation time.

Can I do an intermediary bunch in the bouquet?

No, you may not.

Can I use tubes for setting of certain types of greenery in the bouquet?

Please read the task description carefully.

Are there any restrictions in the number of tubes used?

Please read the task description carefully.

Are the stem lengths in the ordering system the only lengths available?

Yes, what you see in the ordering system are the roses and lengths available for ordering.

Should foliage be used only as a filler or can it be exposed in bouquet?

Yes, you may and can be used either as a filter or be exposed.

What is the maximum stem length of the provided roses? Can I order roses of irregular size?

You may order the lengths and roses available on the ordering platform. It is up to the discretion of the competitor to order all roses for their work.

#### Are there any limits in foliage and its varieties using?

There is no limit to foliage, but the foliage must not have any possibilities of flowering during the timeframe the arrangement should last as described in the task description.

Can I use glass-tubes for some greens? If yes, are there any limits in amount of the glass-tubes?

This is up to the competitor's interpretation of the task. Please read the task description carefully.

Is it allowed to bring a readymade non-botanical frame to the competition place, if the 1/3 rule is fulfilled?

You can bring parts of the non-botanical framework if it complies with the regulations. The parts of the framework can be constructed during preparation time as stated in the regulations.

#### Will the bouquet be evaluated on site or will it be moved somewhere?

The assistant will move the bouquet to an assigned place for it to be judged by the jury.

#### Should the competitor provide a plinth?

No, you don't need to provide a plinth.

Can competitors bring their own dried plant materials for this task?

You can bring materials as allowed under B.4 of the regulations.

#### How will damage and breakage of roses be managed?

The competitor is responsible for the amount of roses ordered from the ordering system.

Will there be penalty for not using exactly sixty roses in the event of damage or breakage?

Competitors will be allowed to take more than 60 roses to the competition arena but the composition only allows 60 roses. Any damage or breakage will have to be notified to the TC during competition time.

#### <u> Task 6</u>

Is it allowed to not use certain types of material from the box if the total amount of the materials used is 2/3?For example, if in box I will find 10 fresia, 10 roses, 10 anemones, can I use only 10 freesia and 10 anemones and don't use roses or I should to use 7 freesia, 7 roses and 10 anemones ?

You must use 2/3s of all botanics. Please read the task carefully.

2/3 of plant material and 2/3 of inorganic material and accessories from the box needs to be used, did I understand that correctly?

Yes this is correct. You do not need to use everything, but you must use 2/3 of all material that has been provided by the organisers.